



TAX PREP Filing	cai 23/
1. Have you ever filed a tax return?	6. We a gov these
Prefer not to answer	[
2. If yes, have you filed a tax return consecutively for the last 3 years?	L
 Yes No Prefer not to answer 	7. to rec mem
3. How did you file your taxes last year?	
 Here or another NYC Free Tax Prep Site On my own using the paper form or free or online tax filing option 	Not at all like
 Friend or Family prepared for me Paid a tax service (e.g., H&R Block) Other: I don't remember 	8. check
 Did not file taxes last year Prefer not to answer 	[
 4. Between November 2023 and today, do you remember seeing any of the following NYC Free Tax Prep promotions? <i>Please check all that apply</i>. Postcard or letter Text Message or Email 	[[[[
 Subway Advertisement Bus Shelter or Telephone Kiosk Advertisement Online Advertisement (such as Facebook or Instagram) Newspaper Advertisement 	9. year f incluc paym
 TV Advertisement Radio Advertisement Brochure 	one a
	-

П Other:

Prefer not to answer

5. What impact did the advertisement have on you?

Ple

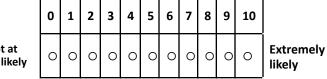
ase check all that apply.	accounts or financia	
	apply	
Made me aware of this service	Checking acco	
Made me interested to find out more about this service		
Made me check out locations	Savings accour	
Made it feel like something I needed to take advantage of	Home mortga	
Made me talk about it with other people I know	Credit card	
Led to me searching for info about it online	Retirement ac	
Led to me to actually using NYC Free Tax Prep	Student loans	
Didn't have any impact on me	_	
Prefer not to answer	Other, please	

re you referred to NYC Free Tax Prep (for example, did ernment office, non-profit, or hospital suggest you use services?) If so, by what organization?

🗌 Yes

- 🗌 No
- Organization Name:_____

On a scale of 0 to 10, how likely would you be commend NYC Free Tax Prep to a friend or family ber?



What do you plan to do with your tax refund? Please all that apply.

] I am not receiving a t	ax refund
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🗌 Rent

- Household expenses (groceries, clothes, school supplies etc.)
- Furniture or electronics
- Bills
- Savings
- Other: ____
- Prefer not to answer

Compared to last year, how difficult has it been this for your household to pay for usual household expenses, ding but not limited to food, rent or mortgage, car ents, medical expenses, and student loans? Select only nswer.

- More difficult than last year.
- Same level of difficulty as last year.
- Less difficult than last year.

10. Do you have any of the following types of bank al products? Please check all that

- unt
- nt
- ige
- count
- specify:
- Prefer not to answer





11. How do you describe your primary employment status?	Multiracial
Employed full time (Work at least 35 hours/week)	Other:
Employed part-time (Work fewer than 35 hours/week)	Prefer not to answer
Self-employed/Own business	
Retired	17. If you are <u>not</u> Hispanic or Latino, how do you identify your
Full-time student	race? Please check all that apply.
Part-time student	Does not apply
Stay at home parent/spouse	🔲 White
	Black/African-American
Temporarily/permanently disabled	Asian
	American Indian/Alaska Native
Other, Please Specify:	
Prefer not to answer	Native Hawaiian/Pacific Islander
	🔲 Multiracial
12. What best describes your household income	Other:
in 2023? (Please include all sources of income, like	Prefer not to answer
SSI, Retirement, Child Support.)	
Less than \$10,000	18. How do you describe your living situation?
\$10,000 - \$19,999	🗋 Own
\$20,000 - \$29,999	Rent – Market rate
\$30,000 - \$39,999	Rent – Reduced cost or free through NYCHA
\$40,000 - \$49,999	Rent – Reduced cost or free through other program
\$50,000 or more	
Prefer not to answer	Staying with Family or Friends
Prefer hot to answer	Shelter
12. How many children or dependents do you have ages 0.172	Transitional Housing
13. How many children or dependents do you have ages 0-17?	Other, Please Specify:
0 1 2 3 4+	Prefer not to answer
14. How do you identify your gender?	—
E Female	
🗌 Male	
Non-binary/third gender	MODEL RELEASE (please print your name)
Prefer to self-describe, please specify:	I,,
 Prefer to self-describe, please specify: Prefer not to answer 	I,, give the New York City Department of Consumer and
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