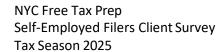


NYC Free Tax Prep Self-Employed Filers Client Survey Tax Season 2025

1. Have you ever filed a tax return?	6. Were you referred to NYC Free Tax Prep (for example, did
o Yes	a government office, non-profit, or hospital suggest you use
o No	these services?) If so, by what organization?
o Prefer not to answer	o Yes
2. If yes, have you filed a tax return consecutively for the last	3 years? O No
o Yes	Organization Name:
••	7. On a scale of 0 to 10, how likely would you be to
NoPrefer not to answer	recommend NYC Free Tax Prep to a friend or family
3. How did you file your taxes last year?	member?
 Here or another NYC Free Tax Prep Site 	0 1 2 3 4 5 6 7 8 9 10
 On my own using the paper form or free or online tax f 	
option	Extremely all likely likely
 Friend or Family prepared for me 	Extremely an intery
o Paid a tax service (e.g., H&R Block)	8. What do you plan to do with your tax refund? Please check
o Other:	all that apply.
 I don't remember 	
 Did not file taxes last year 	 I am not receiving a tax refund
 Prefer not to answer 	o Rent
	 Household expenses (groceries, clothes, school
4. Between November 2024 and today, do you remember see	ing any Supplies etc.) Furniture or electronics
of the following NYC Free Tax Prep promotions? Please check	all that
apply.	BillsSavings
 Postcard or letter 	o Other:
 Text Message or Email 	Prefer not to answer
 Subway Advertisement 	9. Compared to last year, how difficult has it been this year
 Bus Shelter or Telephone Kiosk Advertisement 	
 Online Advertisement (such as Facebook or Instagram) 	for your household to pay for usual household expenses,
 Newspaper Advertisement 	including but not limited to food, rent or mortgage, car
 TV Advertisement 	payments, medical expenses, and student loans? Select only
 Radio Advertisement 	one answer.
o Brochure	 More difficult than last year.
Other:	 Same level of difficulty as last year.
 Prefer not to answer 	 Less difficult than last year.
5. What impact did the advertisement have on you?	
Please check all that apply.	10. Do you have any of the following types of bank
 Made me aware of this service 	accounts or financial products? Please check all that
 Made me interested to find out more about this servic 	e <i>apply</i>
 Made me check out locations 	 Checking account
 Made it feel like something I needed to take advantage 	
 Made me talk about it with other people I know 	 Home mortgage
 Led to me searching for info about it online 	Credit card
 Led to me to actually using NYC Free Tax Prep 	 Retirement account
 Didn't have any impact on me 	 Student loans
 Prefer not to answer 	 Other, please specify:
	 Prefer not to answer





11. How do you describe your primary employment status?		15. Which languages do you speak at home?		
0	Employed full time	0	English	
Ŭ	(Work at least 35 hours/week)	0	Spanish	
_	Employed part-time	0	Arabic	
0	(Work fewer than 35 hours/week)	0	Bengali	
		0	Chinese (any dialect)	
0	Self-employed/Own business	0	French	
0	Retired	0	Haitian Creole	
0	Full-time student	0	Korean	
0	Part-time student	0	Polish	
0	Stay at home parent/spouse	0	Russian	
0	Temporarily/permanently disabled	0	Urdu	
0	Unemployed	0	Other, Please Specify	
0	Other, Please Specify:			
0	Prefer not to answer	16. If yo	ou are Hispanic or Latino, how do you identify your	
12. What best describes your household income in		race(s)? Please check all that apply.		
202	4? (Please include all sources of income, like SSI,	0	Does not apply	
	irement, Child Support.)	0	White	
		0	Black/African-American	
0	Less than \$10,000	0	Asian	
0	\$10,000 - \$19,999	0	American Indiana/Alaska Native	
0	\$20,000 - \$29,999	0	Native Hawaiian/Pacific Islander	
0	\$30,000 - \$39,999	0	Multiracial	
0	\$40,000 - \$49,999	0	Other:	
0	\$50,000 or more	0	Prefer not to answer	
0	Prefer not to answer	17 If w	ou are not Hispanis or Lating, how do you identify you	
13. How many children or dependents do you have ages 0-17?		17. If you are <u>not</u> Hispanic or Latino, how do you identify your race? Please check all that apply.		
0	0			
0	1	0	Does not apply	
0	2	0	White	
0	3	0	Black/African-American	
0	4+	0	Asian	
14. How do you identify your gender?		0	American Indiana/Alaska Native	
0	Female	0	Native Hawaiian/Pacific Islander	
0	Male	0	Multiracial	
0	Non-binary/third gender	0	Other:	
0	Prefer to self-describe, please specify:	0	Prefer not to answer	
0	Prefer to sen-describe, please specify.			
_		18. Hov	w do you describe your living situation?	
		0	Own	
		0	Rent – Market rate	
		0	Rent – Reduced cost or free through NYCHA	
		0	Rent – Reduced cost or free through other program	
		0	Staying with Family or Friends	

o Shelter

o Transitional Housing

o Prefer not to answer

Other, Please Specify:



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- 19. Compared to your last filing experience, how was this year's filing experience?
 - Not at all easy
 - Slightly easy
 - Somewhat easy
 - Fairly easy
 - Very easy
 - O Does not apply; I did not file this year
- 20. How would you describe the industry of your selfemployment? Please check all that apply.
- Delivery Service (for example: working as a delivery worker for GrubHub, UberEats, Doordash, Amazon Flex and any other contracted delivery service)
- Rideshare Service (for example: taxi driver, limousine driver, Uber driver, Lyft driver)
- Childcare Provider (for example: day care service, babysitting)
- O Home Healthcare Provider (for example: home health care, in-home hospice care)
- Janitorial Work (for example: housekeeping, custodial services, restroom cleaning)
- Beauty Care (for example: hairdresser, barber, beautician, braider)
- Private-Home Construction (for example: wall painter, constructor)
- Freelance Entertainment (for example: performer, singer, writer)
- Freelance Personal Service Provider (for example: personal fitness trainer, wedding planner or Task Rabbit services)
- Other (please specify): _____

21. How would you describe your business structure or entity?

- Sole Proprietorship (an unincorporated business owned by yourself; using your Social Security Number, Individual Taxpayer Identification Number, or Employer Identification Number)
- Limited Liability Company (LLC)
- Limited Liability Partnership (LLP)
- C Corporation
- S Corporation
- I don't know
- 22. Are you interested in other NYC Free Tax Prep for Self-Employed Filers services, such as workshops on recordkeeping and tax filing for your business?
 - Yes
 - O No